

**ARTIST: ELA**

**ALBUM TITLE: Second Reality**

**FORMAT: CD**

**LABEL: Massacre Records**

**CAT. NUMBER: MAS CD0987**

**RUNNING TIME: 46:10 Minutes**

**MUSIC STYLE: Melodic Power Metal**

**HOMECOUNTRY: Germany**

**BARCODE: 4028466109873**

**RELEASE DATE: 25.08.2017**

**LINE-UP:**

ELA - Vocals

Ralf Stoney - Guitars

Chris Kolb - Bass

Micha Kasper - Drums



**TRACK LIST:**

1. Alchemy
2. Comatose
3. House Of Lords
4. Revenge
5. Black Roses
6. Deadly Sins
7. Witch Of Salem
8. Psycho Path
9. Varus
10. Warcraft
11. Welcome To Zombieland
12. Lizzy Borden's Rhyme

**FACTS:**

- **The new studio album by the German melodic power metal band ELA!**
- Produced by Ralf Stoney and Andy Horn.
- **Mixed and mastered by Andy Horn** (Edenbridge, Fireleaf., Roy Z) at the Red Room Studios.
- **Cover artwork by Jan „Örkki“ Yrlund / Darkgrove Design** (Manowar, StormHammer, Korpiklaani, Stratovarius etc).
- Additional backing vocals by Andy Horn, keyboards by Ralf Stoney.
- **„Deadly Sins“ lyric video to be released in July, official video clip for „Lizzy Borden's Rhyme“ out in August.**
- Excellent feedback for the previous albums „Make My Day“ and „Nervous Breakdown“ in the relevant music-related press.
- Appearances on numerous important European rock and metal festivals!
- **Successful tours with bands like the Scorpions, Bonfire, U.D.O., Doro, Axxis, Pussy Sisster and others.**
- **Supporting Grave Digger on selected shows of their „Healed By Metal Tour 2017“ in September and October.**
- **Full-page ad campaign in July/August/September with Galderia, Blind Seer, The End A.D., Lonewolf, Narnia** and others, e.g., in Metal Hammer (D), Orkus (D), Nuclear Blast Magazin (D), Legacy (D), Rock It! (D), Hardline (D), Deaf Forever (D), Aardschok (NL), Rock Tribune (B), Metallian (F), Powerplay (GB).
- Track placement on the free CD of the Rock It! as well as Rock Tribune magazine.
- **News campaigns on various social media platforms** and in various web forums.
- **Online promo incl. animated web banners, interviews and reviews**, for example on: bleeding4metal.de, concreteweb.de, emp.de, heavylaw.com, lordsofmetal.nl, metal.de, metalnews.de, metal-only.de, metalunderground.at, myrevelations.de, powermetal.de, powerofmetal.dk, rockoverdose.gr, soulfood-music.de, stormbringer.at, time-for-metal.eu, zephyrsodem.de, www.rockandmetalinmyblood.com and many more!
- Flyers and electronic newsletter distributed to more than 100.000 contacts via street-/e-team.

**BIOGRAPHY:**

For the first time ever, ELA caught everyone's attention as the front woman of the band Com' N Rail in 2004. Together they released an album („Out Of My Universe“, Sony / BMG) and went on a 2-year-long tour through Germany. Shortly after, ELA and the band parted ways.

Her solo debut „Passion“ (2008) was well received in the trade press. Numerous singles off the album were also part of music charts and received radio airplay for weeks.

The follow-up, „Make My Day“, was released in May 2009. Numerous festival appearances followed, and ELA once again proved that she belongs on stage, and she captured the audience by storm. Both albums came to life in cooperation with Martin Engler (Mono Inc.).

ELA formed the „Rock And Racing Team“ EBC Roxx, along with JR Blackmore and Tony Carey, in 2010 and together they released an album, which was well received by both fans of rock music as well as by supporters and the media in the motorsports scene.

After a brief creative break, ELA felt the need to release a new album in 2015. This time, her aim was to focus on a more hard rock-like sound, with songs that should sound more earthy and heavy. With this new album, ELA wanted to show everyone that she doesn't simply play rock music, but that she lives and breathes it. Various experiences during the songwriting process were the reason why she chose „Nervous Breakdown“ as the title for said album. Sascha Paeth (Avantasia, Beyond The Black, Edguy) was recruited as the album's producer. The album sold out on Amazon and other online shops on its release day (February 20, 2015).

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In 2016, ELA is back with a new line-up and a new sound. The band's take on Melodic Power Metal is the reason why there's no need for them to hide behind acts like Nightwish, Beyond The Black, Edguy, Firewind or Pretty Maids, just to name a few.

Their goal was clearly defined, now all they needed to do was to focus on it and to show everyone what they got. They did so with the EP „Out Of This World“ - produced by Ralf Stoney (Stormwitch, Fireleaf) & Andy Horn (Edenbridge, Roy Z, Rob Halford) - and proved that ELA has much more in store. Each of the 4 songs on the EP is really catchy and those who like to bang their heads were also pleased, thanks to heavy riffs. Now, the time has come for ELA to release the new album „Second Reality“ on August 25, 2017!

**DISCOGRAPHY:**

2004 Out Of My Universe (as Com' n Rail)  
2008 Passion  
2008 Out Of Time (EP)  
2009 Make My Day  
2010 Winners - Vol. 1 (as EBC Roxx)  
2015 Nervous Breakdown  
2016 Out Of This World (EP)  
2017 Second Reality